

OUTSIDE PANEL

THIS FLAP FOLDS FIRST

BORDER THICKNESS - Must be atleast 3/8" from the bleed line to insure your border won't PRINT TEMPLATE
Product Folded Postcard be cut off when printed. 11x17.25 >>11x5.75 (tri, 2 tab) (WxH) Tri Fold Direct mail Size SAFE AREA - Keep all text Style within this line. FINISHED SIZE - This is where the product will be cut to size. BLEEDS - Create a 1/8 inch bleed area to make sure that the ink goes to the edge of the finished size. Extend artwork/ graphics to the edge of template. TOP **INSIDE PANEL** FOLD LINE

Portrait

CENTER INSIDE PANEL

FOLD LINE

BOTTOM **INSIDE PANEL**